

GRANT MALLORY

grantmallory@gmail.com
937.869.2557
www.grantmallory.com

EXPERIENCE

WEB DEVELOPER & DESIGNER

FREELANCE WORK

COLUMBUS, OH | SPRING 2014 - CURRENT

Work closely with several business clients to help build and implement new websites and subsequent online marketing campaigns with a focus on customer outreach, engagement and improved SEO. Clients include Westarm Physical Therapy, Fox Run Drive Thru and Studfix Clamp. Current duties include but aren't limited to, regular website maintenance, marketing for e-commerce websites and improved SEO and security.

PRODUCT PHOTOGRAPHER

FIVE BELOW / HOLLAR

CINCINNATI, OH | FALL 2018 - SPRING 20

Developed concept solutions in a fast-paced, dynamic environment, creating images, and photo standards, for a wide variety of products to be sold on an e-commerce website. On average, complete over 80 professional level product photos per day, and perform quality control checks regularly, once products have been released on the eCommerce website.

GRAPHIC DESIGNER

FREELANCE WORK

COLUMBUS, OH | SPRING 2014 - CURRENT

Collaborate and work closely with several companies as a graphic designer to create new business logos, printed marketing materials and ad campaigns unique to each client's needs. Duties also include designing company-wide brand standards, creating media to adhere to these standards and then delivering design assets to be used in both print and digital marketing campaigns, all in a timely, cost-effective manner.

STOCK IMAGE REVIEWER

SHUTTERSTOCK

REMOTE | FALL 2015 - CURRENT

Work remotely with a team of reviewers who determine marketability of stock images submitted by photographers from all over the world. Job requires a high level of attention to detail and an understanding of what makes a photograph technically, creatively, and legally acceptable for sale in Shutterstock's image library in the United States and across the world.

EDUCATION

BACHELOR OF ARTS

BOWLING GREEN STATE UNIVERSITY

BOWLING GREEN, OH | FALL 2009 - 2014

Immersed myself in a multitude of fine-art and design courses including graphic design, digital photography, black & white film photography, drawing, painting, and art history. While taking classes, I worked at the University bookstore for four years where I underwent training in Apple software and hardware sales.

PROFICIENCIES

Adobe Suite | Illustrator, Photoshop, Indesign
Website Design | Wordpress, Elementor Pro, CSS
Microsoft Office | Word, Excel, Powerpoint
Google Suite | Analytics, Adwords, Sheets, Docs
Basic HTML, CSS & PHP
Commercial Photography Studio Equipment
MacOS & Windows
SketchUp: 3D Modeling