

# GRANT MALLORY

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## EXPERIENCE

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### WEB DEVELOPER & DESIGNER

*FREELANCE WORK*

*COLUMBUS, OH | SPRING 2014 - CURRENT*

Work closely with several business clients to help build and implement new websites and subsequent online marketing campaigns with a focus on customer outreach, engagement and improved SEO. Clients include Westarm Physical Therapy, Fox Run Drive Thru and Studfix Clamp. Current duties include but aren't limited to, regular website maintenance, marketing for e-commerce websites and improved SEO and security.

### PRODUCT PHOTOGRAPHER

*FIVE BELOW / HOLLAR*

*CINCINNATI, OH | FALL 2018 - SPRING 20*

Developed concept solutions in a fast-paced, dynamic environment, creating images, and photo standards, for a wide variety of products to be sold on an e-commerce website. On average, complete over 80 professional level product photos per day, and perform quality control checks regularly, once products have been released on the eCommerce website.

### GRAPHIC DESIGNER

*FREELANCE WORK*

*COLUMBUS, OH | SPRING 2014 - CURRENT*

Collaborate and work closely with several companies as a graphic designer to create new business logos, printed marketing materials and ad campaigns unique to each client's needs. Duties also include designing company-wide brand standards, creating media to adhere to these standards and then delivering design assets to be used in both print and digital marketing campaigns, all in a timely, cost-effective manner.

### STOCK IMAGE REVIEWER

*SHUTTERSTOCK*

*REMOTE | FALL 2015 - CURRENT*

Work remotely with a team of reviewers who determine marketability of stock images submitted by photographers from all over the world. Job requires a high level of attention to detail and an understanding of what makes a photograph technically, creatively, and legally acceptable for sale in Shutterstock's image library in the United States and across the world.

## EDUCATION

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### BACHELOR OF ARTS

*BOWLING GREEN STATE UNIVERSITY*

*BOWLING GREEN, OH | FALL 2009 - 2014*

Immersed myself in a multitude of fine-art and design courses including graphic design, digital photography, black & white film photography, drawing, painting, and art history. While taking classes, I worked at the University bookstore for four years where I underwent training in Apple software and hardware sales.

### PROFICIENCIES

Adobe Suite | Illustrator, Photoshop, Indesign  
Website Design | Wordpress, Elementor Pro, CSS  
Microsoft Office | Word, Excel, Powerpoint  
Google Suite | Analytics, Adwords, Sheets, Docs  
Basic HTML, CSS & PHP  
Commercial Photography Studio Equipment  
MacOS & Windows  
SketchUp: 3D Modeling